

## **FIX PRICE GROUP PLC GDRS ADMITTED TO TRADING ON ASTANA INTERNATIONAL EXCHANGE**

**16 October 2023, Limassol, Cyprus** – Fix Price Group PLC (LSE and MOEX: FIXP, AIX: FIXP.Y, “Fix Price”, the “Company” or the “Group”), one of the leading variety value retailers globally and the largest in Russia, announces the inclusion of its global depositary receipts (“GDRs”) on the Official List of Astana International Exchange (“AIX”).

The Group’s GDRs will be admitted to trading under the ticker FIXP.Y on 17 October 2023.

The relevant AIX market notice can be found at <https://aix.kz/news-announcements/aix-market-notices/> and the Prospectus – on the Company’s webpage on the AIX website.

The Group has no plans to issue new shares in connection with the AIX listing and intends to keep both listings on the London Stock Exchange and Moscow Exchange, which it has had since March 2021.

Fix Price reiterates its commitment to act in the best interests of all shareholders and investors, and believes that the listing on AIX will help diversify its shareholder base and potentially increase liquidity.

The AIX Access Guide for Investors is available at <https://ir.fix-price.com/upload/AIX Access Guide For Investors.pdf>.

On 9 October 2023, the Company announced that it will hold an Extraordinary General Meeting of Shareholders on 9 November 2023 in order to approve its re-domiciliation from Cyprus to Kazakhstan.

As of 30 September 2023, the Company operated 262 stores and employed c. 1,6 thous. people in Kazakhstan.

## ABOUT AIX

AIX was formed in 2017 within the framework of the Astana International Financial Centre (AIFC). AIX's shareholders are the AIFC Authority, the Shanghai Stock Exchange, the Silk Road Fund and NASDAQ, which also provides the AIX trading platform. The exchange operates within the independent jurisdiction of the AIFC based on the principles of English law, thus providing a reliable investment environment. AIX's mission is to develop a thriving capital market in Kazakhstan and the wider region by establishing clear and favourable conditions for attracting financing to private and public businesses.

For more information, please visit [www.aix.kz](http://www.aix.kz).

## ABOUT FIX PRICE

Fix Price (LSE and MOEX: FIXP, AIX: FIXP.Y), one of the leading variety value retailers globally and the largest in Russia, has been helping its customers save money every day since 2007. Fix Price offers its customers a unique and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 30 June 2023, Fix Price was operating 6,039 stores in Russia and neighbouring countries, all of them stocking approximately 2,000 SKUs across some 20 product categories. As well as its own private brands, Fix Price sells products from leading global producers and smaller local suppliers. As of 30 June 2023, the Company was operating 12 distribution centres covering 80 regions of Russia and 8 neighbouring countries.

In 2022, the Company recorded revenue of RUB 277.6 billion, EBITDA of RUB 54.2 billion and net profit of RUB 21.4 billion, in accordance with IFRS.

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